



ROADSHOW PROPOSAL

Connecting Africa's Special Economic Zones to the World's Capital, Technology & Manufacturing Powerhouses

EXECUTIVE SUMMARY

The Africa SEZ Global Investment Forum World Tour 2026 is a strategic global investment campaign designed to position Africa's Special Economic Zones (SEZs) as competitive destinations for global manufacturing, logistics, technology, and industrial operations.

Spanning 12 global cities across 4 regions, the Forum will bring together governments, SEZ authorities, developers, multinational corporations, investors, and trade bodies for a year-long series of high-impact engagements focused on deal facilitation, market entry, and strategic partnerships.

Through targeted regional editions, the World Tour will drive direct dialogue between African SEZs and investors across Asia, the Americas, Europe, India, and the Middle East, aligning Africa's industrial ambitions with global expansion interests.

ROADSHOW ITINERARY: GLOBAL REACH. LOCAL IMPACT.

Quarter	Region	Host Cities
Q2 2026 - USA	Finance & Innovation Focus	New York · Houston · Silicon Valley
Q3 2026 - Europe	Trade & Infrastructure Focus	London · Frankfurt · Paris
Q4 2026 - India & Middle East	Energy & Industrial Expansion Focus	Abu Dhabi · Mumbai · Riyadh
Q1 2027 - Asia & Pacific	Manufacturing & Technology Focus	Shanghai · Singapore · Seoul

Each regional segment will be designed to align Africa's SEZs with the core investment strengths of that market, ensuring precision targeting, relevant partnerships, and actionable outcomes.



FORUM STRUCTURE

Each city forum will run over **two days**, structured as follows:

Day 1: SEZ Exhibitions & High-Level Forum

- **Opening Ceremony & Keynotes:** Featuring government leaders, SEZ authorities, and global industry voices.
- **SEZ Exhibition Pavilion:** African SEZs showcase projects, incentives, and opportunities.
- **Panel Discussions:** Covering manufacturing relocation, green industrialization, digital trade, and infrastructure financing.

Day 2: Investment Facilitation & Deal-Making

- **B2B & G2B Matchmaking:** Structured meetings between SEZs, investors, and trade partners.
- **Deal-Signing & MoU:** Formalizing partnerships and bilateral cooperation.
- **Networking Gala & Cocktail:** Exclusive evening engagement for decision-makers.(TBC)

KEY OBJECTIVES

- Attract Global Investment into African SEZs and industrial parks.
- Showcase Africa's Competitive Edge in logistics, trade, and workforce potential.
- Facilitate Partnerships between African SEZs and international corporations, associations, and financiers.
- Position Africa as a Manufacturing Alternative in light of global supply chain diversification trends.



STRATEGIC RATIONALE

The World Tour is built on three global realities:

1. Supply Chain Realignment: Multinationals are diversifying beyond Asia. Africa offers a cost-effective alternative.
2. Demographic Advantage: Africa's youth population (over 60% under 25) provides a skilled and scalable labor base.
3. Resource Leverage: Africa holds 30-40% of global reserves of key transition minerals such as cobalt, lithium, and copper, critical to global industries.

By showcasing these advantages directly to decision-makers in global industrial capitals, the Forum catalyzes real investment traction and policy cooperation.

PARTICIPANTS

- African Delegation: SEZ authorities, investment promotion agencies, developers, and anchor tenants.
- Global Delegation: Investors, manufacturing associations, technology firms, logistics providers, and trade financiers.
- Government & Institutional Partners: Regional development banks, chambers of commerce, export councils, and trade ministries.

DELIVERABLES FOR PARTICIPATING SEZs

- Exhibition table at each selected city forum
- Access to curated investor meetings and private roundtables
- Inclusion in the official SEZ Global Investment Prospectus
- Participation in MoU signing sessions and regional investment panels
- Full post-event investor leads report



EXPECTED OUTCOMES

- Investment leads and partnership commitments from key global players
- Increased visibility for African SEZs among strategic industrial and financial audiences
- Strengthened bilateral ties and business -to-business collaboration
- Signed memoranda of understanding between SEZs and investor groups
- Long-term investor pipeline for manufacturing, logistics, and technology sectors

CONCLUSION

The SEZ Global Investment Forum World Tour 2026 is not another conference. It is a strategic investment roadshow, a continent-wide invitation to the world's manufacturers, investors, and innovators to partner in Africa's industrial transformation. By engaging at the highest levels across continents, the Forum bridges the gap between policy and capital, opportunity and execution, and positions Africa as a prime frontier for global industrial expansion.

